



Marketing Coordinator

We're passionate about play. We believe that bringing play to communities makes the planet more livable and socially just. With thousands of installations across the world, we're excited to be a part of the movement toward a healthier, happier, global community by offering innovative aquatic play solutions designed for developing minds, thrill seekers, budding explorers, and the young at heart. Our work culture is important to us and we believe that with a team of individuals that demonstrate an **ICARE** attitude we can achieve amazing things. From tacking a weld to putting the final touches on a piece of ad copy, we believe that every task we undertake is important and should be completed with an **INNOVATIVE** approach, a solid **COMMITMENT**, and an **ATTITUDE** that anything is possible, along with mutual **RESPECT**, and a level of **EQUALITY** that invites collaboration. We're always looking for exceptional people to join the Waterplay Group of Companies. If you like working in a fast-paced, dynamic environment and have a passion for play, then we'd love to hear from you!

Position Overview:

We're keen to welcome a fellow keener—fresh out of school or fairly new to the world of work, as long as you have digital media savvy, write like your English prof is reading, have the tenacity and fearlessness required to contribute to lead generation, we'll support you in launching your marketing career with a global company.

You'll need to have a firm grasp on various marketing platforms and best practices, including social, digital, and email marketing to help monitor and create content for a variety of traditional and digital campaigns.

You're joining a collaborative and supportive group of creative and marketing pros, so knowing when and who to ask for help, balanced with the initiative and resourcefulness to find your way, is how our team rolls.

A typical day? Is there such a thing? Some seasonal and cyclical activities you'll support are recurring, like product release campaigns, trade shows and territory newsletters, and you need to have the flexibility to shift gears and help with market research and interpreting metrics.

Your creative skills are matched with impressive administrative abilities, as we'll need your organized, calm, detail-oriented approach as event planner (aka cat herder) with a little bit of creative/technical writer on the side, to create sales support documentation.

If this aligns to what's on your resume, including post secondary education in marketing, graphic design, or media studies, practically perfect proficiency with Adobe Creative Suite and you enjoy looking after the details in every possible way, and genuinely want to learn and contribute to customers' success, we'd love to hear from you.

There is a lot to accomplish, but we promise you'll have a lot of fun doing it.



Interested? For more information, and to submit your application, please visit www.waterplay.com. We're grateful for everyone who invests time and energy to apply and will contact those who we're keen to learn more about.

Please send your resume with a cover letter to careers@waterplay.com with your name and "Marketing Coordinator" in the subject line or via mail to: Attention: Careers Waterplay Solutions Corp. 805 Crowley Avenue Kelowna, BC Canada V1Y 7G6

Applications will be accepted until Monday February 1st, 2021.

No phone calls or drop-ins please.

