

# PRESS RELEASE

## For Immediate Release

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### **Waterplay's President Ranked One of Canada's Top Female Entrepreneurs**

*Waterplay® Solutions Corp. ranked in the W100 list for Canada's Top Female Entrepreneurs.*

Kelowna, Canada—May 17, 2016—Waterplay Solutions Corp. was announced yesterday as one of Canada's top 100 businesses led by female entrepreneurs. Waterplay ranked 52<sup>nd</sup> on the [18<sup>th</sup> annual W100 list](#)—the country's largest celebration of entrepreneurial achievement by women. The rankings published by PROFITguide.com and Canadian Business Magazine are based on the size, growth rate, and profitability of each business.

"It's a great honour to be recognized alongside such outstanding businesses and leaders in Canada," says Waterplay President, Jill White. "This recognition reflects the exceptional growth of our product over the years and the hard work of our entire team." Since purchasing the business from its founders in 2004, White has helped the company become a global leader in the aquatic play industry. Now based in Kelowna, it operates a full manufacturing facility, employs over 50 individuals, and plays a strong role in the local community, working with organizations like the Boys & Girls Club, United Way, the Kelowna Food Bank, and Salvation Army. Female leadership is not the exception in this organization—the company's Managing Director and Director of Finance are both women—and plays a unique part of Waterplay's corporate identity today.

Waterplay is excited to celebrate this special distinction and continue building on its mission of connecting the world through play. Full coverage of the W100 will be featured in the June 2016 issue of Canadian Business magazine as well as online at [Chatelaine.com](#).

### **About Waterplay**

Waterplay is committed to making the world a better place by offering innovative aquatic play solutions to the global community. Waterplay's full suite of products include freestanding aquatic play solutions designed to splash and spray, activity towers, architecturally-inspired urban water features, and water management solutions. A great addition to aquatic facilities, community spaces, holiday parks, hotels and resorts, housing developments, water parks, and attraction facilities—visit [www.waterplay.com](#) to learn more and join our movement to connect the world through play.

### **About the W100**

Now in its 18th year, the W100 ranking of Canada's Top Female Entrepreneurs is Canada's largest celebration of achievement by women business owners.

Produced by the editors of PROFIT and *Canadian Business*, the rankings and extended coverage of the women honoured are published in print and online. Applicants to the 2016 W100 were ranked using a proprietary formula that considers the size, growth rate and profitability of the companies they own and manage. To see this year's complete ranking and find links to all of our W100 editorial coverage, visit [PROFITguide.com/w100](#).

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